



# AABI Winter Meeting 2016

Industry/Educator Forum

# Overview

- Recap of Summer Presentation – Key points
- What are we doing to help students, how do we address the key points?
- How successful are our graduates?
- What more could we do? Where are we lacking?

## Key Points from Business Track Presentation Joe Sprague – Sr. VP Communications and External Relations

- ❑ What they are looking for:
  - ❑ Alaska Airlines Values
  - ❑ Work Experience
  - ❑ Internships
  - ❑ Volunteering /Community Involvement
- ❑ Data Analysis, Project Management are key skills
- ❑ Internships



# How ERAU Addresses Challenges

- Dr. Bert Zarb
  - Curriculum
  - Professional Certifications
  - Business Eagle Program

**EMBRY-RIDDLE**  
Aeronautical University™



# Curriculum

- Accounting and Finance, Management and Marketing Majors
  - Forensic Accounting Minor recently added
- Strong core of classes focusing on data analysis and business tools
  - Programs requires 4 courses – BA120, BA230 BA320and BA352
- Masters Program – ISTAT Certification



# Professional Certifications

- Not a requirement of any of the programs
- Classes cover the knowledge required for the test
- Certified Management Accountant
- Certified Financial Analyst
- Certified Public Accountant

# Business Eagle Corporate Partners

## College of Business

Accreditation

Labs & Facilities

Research

Living and Learning

Industry Advisory Board

Student Clubs

Faculty

Economics, Finance & Information Systems

Management, Marketing & Operations

## Business Eagle Program

> Corporate Partners

> Student Profiles

ATRS Airport Benchmarking

Center for Entrepreneurship



The Business Eagle Program currently works with the following corporate sponsors.



Our partners play a pivotal role in the Business Eagle Program by:

- Sharing professional experiences through informational sessions on our Daytona Beach campus
- Mentoring students
- Interviewing eligible students interested in an internship with their company



We are looking for talented students to assume leadership roles within the aviation/aerospace industry. The Business Eagle Program is well poised to provide a pool of well-rounded young professionals who have been educated to enter this industry.

— Damon D'Agostino  
Chief Commercial Officer  
CIT Aerospace

- 117 Business Internships Advertised
- 14 Students Completed Internships\*
  
- First Destination Information for Business Students:

#### BS Aviation Business Administration:

50% of graduates were employed and 50% were seeking a position at the time of graduation

Of those employed, 75% indicated their job was closely related and 25% somewhat related to their degree

#### BS Business Administration:

56.3% of graduates were employed, 3.6% were exclusively continuing education, and 42.9% were seeking a position at the time of graduation

Of those employed, 66.7% indicated their job was closely related and 33.3% somewhat related to their degree

Where do our  
students go?

Placement Data



What more  
could we do?

- Encourage more students to incorporate internships into their program of study
- University Research
  - Team up with Industry to solve issues
- Faculty Internships
- AABI Criteria