

# Program Review and Evaluation

Assessment of Degree Programs

# Program Review

- What is it?
- When should it be conducted?
- Who conducts the review?

# Three Goals of Program Review

- 1) Ensure degree and curriculum offerings are meeting student and industry needs
- 2) Review program outcomes and mission to ensure alignment with curriculum offerings.
- 3) Set goals for the program
  - 1) Measurable objectives is the key

# Steps of Program Review

- 1) Review of Program goals, mission, and outcomes
  - 1) Rewrite, edit, add, or delete at this point.
- 2) Gather internal and external feedback
  - Curriculum reviews
  - SWOT analysis (broadly)
- 3) Review feedback, generate ideas (broadly)
- 4) Begin drafting and agreeing on goals (sometimes voting needs to occur).
- 5) Once goals are set, craft measurable objective and create a timeline (e.g. 1, 3, and 5 year plan).

# Words of Advice

- Set up a systematic program that fits with your institutions assessment.
- Work for consensus with data and feedback (specifically external).
- Who is included in the process is very important.
- Set goals, then measurable objectives.
- Close the loop.
  - What does success mean?

